



ALBUQUERQUE  
RAPID TRANSIT

## WHY ALBUQUERQUE RAPID TRANSIT (ART)?

- QUICK, SIMPLE, SAFE, FIRST-CLASS TRAVEL
- ATTRACTS INVESTMENT AND NEW BUSINESS
- SUPPORTS CORRIDOR BUSINESSES - RESTAURANTS, RETAIL, ENTERTAINMENT
- ATTRACT MORE PEOPLE TO LIVE ALONG THE CORRIDOR
- IMPROVE RELIABILITY AND EFFICIENCY

## ART WILL:

- REPLACE TWO OF THE RAPID RIDE LINES ON CENTRAL
- EXPAND WESTSIDE SERVICE
- MAKE CENTRAL AVENUE SAFER AND MORE ATTRACTIVE

*ALBUQUERQUE RAPID TRANSIT*



ALBUQUERQUE RAPID TRANSIT  
OCTOBER, 2014



*IT'S NOT A BUS...*

*IT'S NOT A TRAIN...*

*IT'S THE FUTURE*



*13 MILLION TRIPS A YEAR ON ABQ RIDE*